

Curriculum Vitae

Da Deng

A. PERSONAL INFORMATION

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China University of Political Science and Law
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Zhong Guan Cun Jia 2 Building 7-512, Haidian District
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Research Interests
Creative Industries, Industry Economy, Urban Economics and Management, Project Management in Cultural Industries

Affiliations
Business School, China University of Political Science and Law

B. EDUCATION

Bachelor's Degree in Public Administration, Beihang University, Beijing, 1995
Master's Degree in Political Economics, China University of Political Science and Law, Beijing, 1998
Ph.D. in Management Science & Engineering, Beihang University, Beijing, 2010

C. WORKING EXPERIENCES

- 2003 – Present: **Associate Professor**
Business School, China University of Political Science and Law
Taught Principles of Economics, Contemporary Chinese Economies, Advanced Economics and Project Management as undergraduate, graduate and MBA courses
Tutored undergraduates and graduates with their research and practice
- 1998 – 2003: **Lecturer**
School of Political Administration, China University of Political Science and Law
Taught Principles of Economics and Contemporary Chinese Economies as undergraduate courses
Tutored undergraduates with their research and practice
- 1998 – 2012: **Project Director**
PMO, Beijing Gehua Cultural Group, Beijing, China

D. HONORS

- **Outstanding Teachers** (2011). China University of Political Science and Law
- **Outstanding Achievement Award** (2005). Beijing Planning Office of Philosophy and Social Sciences, Beijing Municipal Government
- **Teaching Achievement Award** (2005). China University of Political Science and Law
- **Second Prize** (2004). Basic Teaching Skills Competition among Young Teachers. China University of Political Science and Law
- **Educational Innovation Model** (2004). China University of Political Science and Law

E. PUBLICATIONS

Books and chapters in Chinese

1. Da Deng (2010), *Creative Industries under National Innovation Strategy*, (In Chinese). Beijing: Culture and Art Publishing House.
2. Da Deng (2013), The Core Values of the Creative Industries and Intellectual Property. *Globalization and Chinese Economy*, (In Chinese). Beijing: Capital University of Economics and Business Press: 200-205.
3. Da Deng (2013), Analysis of the Particularity of Creative Industries Correlation Pattern. *Globalization and Chinese Economy*, (In Chinese). Beijing: Capital University of Economics and Business Press: 206-209.
4. Da Deng (2013), Teaching Practice and Achievements of Promoting Economics Inquiring Learning Ability, (In Chinese). *Reform Theory and Practical Exploration of Higher Education*. Beijing: China Economic Publishing House, 38 – 46.
5. Da Deng and Yuanping Li (2013), A Brief Analysis of Economics Teaching and Learning of Non-economics Major Undergraduates: A Survey Based upon a General Curriculum, (In Chinese). *Reform Theory and Practical Exploration of Higher Education*. Beijing: China Economic Publishing House: 123-130.
6. Da Deng (2011), Chapter 9: Project Management in Cultural Industries, (In Chinese). *Report on Modern Project Management in China*. Beijing: Publishing House of Electronics Industry.
7. Wanhua Qiu and Da Deng (2004), 4 Chapters and all case studies. *Project Management of Modern Cultural Industries*, (In Chinese). Beijing: China Machine Press.

Published Papers

1. Da Deng (2014), Creative Industries: Leading Beijing to Low-carbon City. *Advanced Materials Research*, v 962-965: 2273-2276.
2. Da Deng and Yang Wang (2014), Study on Creative Industries Correlativity for Sustainable Economy. *Advanced Materials Research*, v 962-965: 2386-2389.
3. Da Deng, Kai Hu and Shanbing Chen (2014), Empirical Analysis on the Relationship between Beijing Industrial Structure Adjustment and Economic Growth. *Management Science and Research*, 2: 29-33.
4. Da Deng (2013), Study on the Role of Creative Industries in Urban Competitiveness. *Management Science and Research*. 3: 31-34.
5. Lina Ma and Da Deng (2013), Review of The First China Forum on Market Economy under the Rule-of-law, (In Chinese). *Economic Research Journal*, 7: 156-160.
6. Da Deng (2013), Study on the Creative Industries Value Chain. *Management Science and Research*, 2: 12-15.
7. Da Deng (2013), Creative Industries: The Effective Path to City Sustainable Development. *Advanced Materials Research*, v236: 1128-1132.

8. Da Deng (2013), Empirical Research on Cultural Creative Industries Relevancy in Beijing. *Scientific Journal of E-Business*, 3: 34-37.
9. Da Deng and Yijiang Zhou (2012), Empirical Research on Cultural Creative Industries Relevancy, (In Chinese). *Economic Review*, 12: 40-43.
10. Da Deng (2012), Creative Industries: The Effective Way to Sustainable Development. *Scientific Research Publishing*, 8: 10-12.
11. Da Deng (2011), Wave Curve Analysis on the Value Chain of Creative Industries. *2011 International Conference on Management and Service Science*: 12-14.
12. Da Deng (2010), Research on the Creative Industries Agglomeration and Technology Innovation Based upon the Industry Correlativity Analysis. School of Economics and Management, (In Chinese). Beihang University.
13. Da Deng (2010), Analysis of the particularity of creative industries Correlativity types, (In Chinese). *Science & Technology Information*, 2010(10): 242-243
14. Da Deng (2009), Creative Industries: The Effective Path of the Resource-conserving Society. *The proceedings of the 2nd international conference on value engineering and value management*. Beijing: Publishing House of Electronics Industry.
15. Da Deng (2008), The Core Values of the Creative Industries and Intellectual Property, (In Chinese). *China's Cultural Industry Yearbook (2002-2006)*, full text reprinted.
16. Da Deng (2006), Cultural Project Investment: Risk Management in Advance, (In Chinese). *China Culture Industry*, 155-156(7-8): 64-67.
17. Da Deng (2006), The Core Values of the Creative Industries and Intellectual Property, (In Chinese). *Management World*, 155(8): 146-147.

Consulting and Working Papers

1. Da Deng. (2012). Research report. Research on Cultural Undertakings Integration of Beijing Haidian district. CPC Haidian Committee.
2. Da Deng. (2011). Research report. Proposals on Improving Cultural Image of Beijing. Propaganda Department of the CPC Beijing Committee.
3. Da Deng. (2008). Consulting report. Layout Scheme of Beijing Gehua Cultural and Creative Industry Centre: An Optimization Plan. Gehua Group.
4. Da Deng. (2006). Research report. Proposals on Beijing Cultural System Reform. Beijing Municipal Government.
5. Da Deng. (2006). Research report. Operation Planning of National Centre for the Performing Arts. Ministry of Culture, Beijing Municipal Government.
6. Da Deng. Selected cultural project planning. World Design Congress 2009 Beijing. "One World, One Dream" Theme Exhibition (2008). First round planning scheme of The Shanghai World Expo Opening Ceremony (2007). The 2nd Olympic Cultural Festival (2004). Chinese Culture Week in Australia and New Zealand (2002)

F. RESEARCH PROJECTS

1. "Research of economics interactive teaching basing on general education: comparing with the united states." Funded by Beijing Municipal Commission of Education. (PI). Nov 2013 – Oct 2016.
2. "Research on creative people gathering and creative industry development." Funded by Art Museum of The

China Millennium Monument. (PI). May 2012 – Sep 2013.

3. “Economics interactive teaching methods of non-economics major undergraduates: taking the general education of CUPL as an example.” Funded by China University of Political Science and Law. (PI). Jun 2012 – May 2013.
4. “Introducing U.S. colleges financial mathematics courses, offering financial mathematics with advanced characteristics.” Funded by China University of Political Science and Law. (Co-Investigator, with Ying Xiao as PI). Jun 2010 – May 2011.
5. “Research on the evaluation method of efficient community construction and development.” Funded by Ministry of Education Philosophy and Social Science Research Foundation. (Co-Investigator, with Wanhua Qiu as PI). Jan 2005 – Dec 2008.
6. “Theory and empirical study on Beijing cultural industry development.” Funded by Beijing Natural Science Foundation. (Co-Investigator, with Wanhua Qiu as PI). Jan 2002 – Dec 2005.